

20/20 EYECARE PROGRAM

Our 20/20 EyeCare Program is designed to help patients save money on out-of-pocket costs of quality eyewear, eye health care and eye care products.

For our patients who do not have vision insurance.

\$20 annual fee entitles you to:

- * 20% savings on the exam fee (This alone covers the cost of the program!)
- * 20% savings on glasses (excludes Wiley X)
- * 20% savings on any other products or services (excludes contact lenses and sale frames).

DETAILS:

- * \$20 annual fee is paid the day of your exam
- * This program cannot be combined with any other insurance or discount program.
- * No claim forms to complete
- * No pre-authorization required
- * No contracts to sign
- * No deductible to worry about
- * All fees must be paid the day of the service.

Details: (For staff only)

- * Only for patients with no vision insurance.
- * Does Not cover Medicare patients. They already receive discounts.
- * This program will be in Revolution "as if" it is an insurance. It will be in the insurance screen for the front desk's benefit. It is not a true insurance. Never call it insurance.
- * Use the term "vision benefits program".
- * 2nd pairs: 20% savings on the most expensive pair & 50% savings on the 2nd pair
- * Contact lenses patients purchasing a year's supply: If their Rx lenses meet the criteria (Dr's decision), they still get the free lens if they buy a frame but no discount on the frame since they're getting the spectacle lenses free. If their Rx does not meet the criteria, i.e.. multifocal/bifocal, they get a straight 20% savings on the frame & lenses.